

Con il patrocinio di:



Repubblica di San Marino



Comune di Rimini

# DOLCE VITA

*in* TRIUMPH



# TR

## Register Italy

international meeting Grand Hotel Rimini

21.22.23 september 2007



# DOLCE VITA

in TRIUMPH

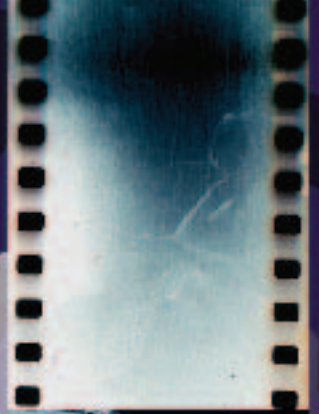
Car  
And cinema  
A mixture  
That affected  
both film-directors  
And script-writers  
All over the world  
Who often represented  
Love, tragedies,  
Passions, adventures,  
Ideals, folly,  
Majesty as well as  
Mediocrity of the  
human heart  
Through the icon  
Of motor-car

Federico Fellini, perhaps  
The greatest artist  
That Italian cinema  
Ever had,  
Was for sure among  
The most visionary and  
Sensitive narrators of  
The imaginative places  
Of human mind.

Forty-seven years after  
The first screening  
of his film  
La Dolce Vita (1960)  
We wish to remember  
The Old Master  
On the occasion of the  
International Triumph TR rally  
that will take place at  
the Grand Hotel Rimini.

... maybe you wouldn't have  
appreciated this initiative  
but if you chose a  
Triumph TR3 for the  
main character of the  
film there must be  
a good reason  
for that ...

Thank you,  
Federico



*...“We wanted to go round and round like mice to try to give a look inside but it was impossible; hence we looked furtively behind the big yard (always in the shadow of the palms that reached the fifth floor) full of enchanting indecipherable-plated cars” ...*

This very way Federico Fellini, the most well-known citizen of Rimini, described The Grand Hotel; as great film-director he entrusted that youthful myth to Eternity through his unforgettable “Amarcord”.



## *The magic and undying charme of a unique place in the world.*

*The magic and undying charme of the Grand Hotel Rimini will welcome all participants to the International Triumph TR Meeting On 21st, 22nd and 23rd September 2007.*

*The atmosphere at the Grand Hotel encloses an exclusive palpable charme only if it's experienced in its entirety. An atmosphere concretizing in precious decorations, tissues, carpets, fittings And through memories that delicately wrap its hall, the stately rooms, the walls, the big park with its swimming-pool and its romantic velvety beach of almost “golden” sand.*

*The Grand Hotel Rimini, inaugurated in June 1908, was acknowledged as national monument in 1994 and it was therefore tied up by Monuments and Fine Arts Service.*

*Between 1930s and 1940s its notoriety*

*Was already at the height of an international tourism of very high level.*

*This as well as several other aspects led the common imagination of that age*

*To perceive it as a place where sophisticated fancies along with dreams of economic*

*And intellectual welfare show themselves in their ideal frame.*

*Guests were in fact, then as well as nowadays, noblemen, personalities of culture and of European upper middle-class.*

*Its consecration to myth of the most exclusive “resort” is due to the great film-director **Federico Fellini**, who usually frequented and enjoyed this place during his rare but intense stays in Rimini, besides making use of it as a set for some scripts such as his film “**Amarcord**” (1973).*

*The Grand Hotel Rimini has given hospitality to many personalities in the course of the years, such as:*

*Queen of Saxony, King Faruk, Prince Hiroito, Lady Diana, Michail Gorbachev, George Bush, the Dalai Lama, Henry Kissinger, Bruce Willis, Demi Moore, Sharon Stone, Sting, Christian Barnard, Uto Ughi, Luca Cordero di Montezemolo, Giampiero Pesenti, Roberto Benigni, Alberto Sordi, Monica Vitti, Sabrina Ferilli, Dario Fo, Katia Ricciarelli, Vittorio Sgarbi, Umberto Veronesi, Oliviero Toscani, Valentino Rossi, Vasco Rossi, Claudio Baglioni, Adriano Celentano and many others.*

*In the over 12.000 square-metres for hotel-purpose there are:*

*117 rooms, of which 3 are Regal Suites, 9 are Junior Suites and 6 are apartments.*

*In the adjoining “Residenza Fellini” there are other 51 rooms of which 3 are Junior Suites.*

*There are 4 dining-rooms for approximately 500 covers, a terrace endowed with 600 places, an American Bar, an outdoor swimming-pool, a private beach (11.000 sqm.) with Bar and Restaurant, a Fitness-lounge, a private park (4.000 sqm.) and a wide reserved parking area.*

*A Tennis Club and a Golf Club are even available in the surroundings.*

*One of the peculiarities of the Grand Hotel Rimini is represented by its international cuisine enriched by flavours and by specialities offered by a land (Romagna) that makes gastronomic excellence one of its mighty features.*

[www.grandhotelrimini.com](http://www.grandhotelrimini.com)  
[www.exclusivehotels.it](http://www.exclusivehotels.it)

# GRAND HOTEL

RIMINI



*in* TRIUMPH





Flaghoisting

Arrival in San Marino of one of the editions of the Historical Thousandmilesrace

# San Marino

[www.visitsanmarino.com](http://www.visitsanmarino.com)

*The atmospheres of its centuries-old tradition will revive again on Saturday, 22nd September on the occasion of the exclusive Tour/International Meeting 2007 organized by TR Register Italy.*

*San Marino. A history that begins in year 301 in the Christian age.*

*The cult of the Saint, whom was given credit to for giving rise to this little Republic is very lively among its inhabitants still nowadays.*

*The legend, that has been surviving for centuries, tells the story of a Dalmatian stonemason who founded a small Christian community on Mount Titano that was persecuted because of its faith.*

*Nowadays San Marino is well-known all over the world for being a small independent State, rich in architectural, artistic and rural beauties, whose traditions will revive again in honour of **all participants to the TR Meeting on Saturday, 22nd in the morning.***

*Upon arrival (expected to be round 10 o'clock) the local Authorities are going to offer a welcoming cock-tail. Purposely chosen tourist-guides (speaking English, German and Italian) will accompany groups of partakers along the town streets as far as the so-called Cava dei Balestrieri.*

*TR Register foreign Presidents will be given some gifts by local Authorities As proof of their official visit to the Republic of San Marino.*

*Upon presentation of the Rally official badge, guests will be allowed to visit San Marino's museums free of charge. Furthermore consortium Terra of San Marino is going to prepare some stands for the tasting and distribution of local typical products. A hearty welcome by some salesmen of the shops and of the Historical Centre is to be expected as well. They'll be pleased to present the best of their local handicrafts production.*

*The stay in San Marino will end round 12,30.*

*The "motorcade" of the mythic Triumph TR will be then escorted as far as the Italian border by State Police of the Republic of San Marino.*

*From there we'll proceed towards Villa Verucchio and Casa Zanni restaurant.*

*The arrival of the first cars is expected between 13/13,30.*

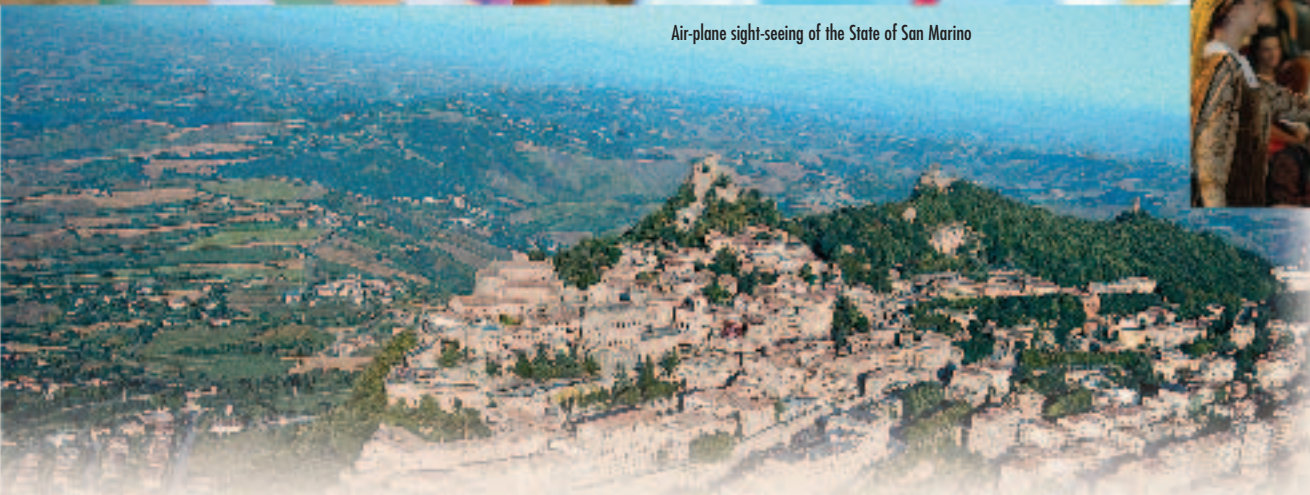




Show by the famous flag-waivers

Air-plane sight-seeing of the State of San Marino

Some foreshortened pictures  
And medieval scene  
In San Marino



# CASA ZANNI

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... the air and the sun of our land have been offering people  
the scent of "piada", the cheerfulness of wine, the taste of meat.  
Casa Zanni has been conveying the spirit of this country since 1919.

[www.casazanni.it](http://www.casazanni.it)





# TR Register Italy

international meeting Grand Hotel Rimini

21.22.23 september 2007

## programme

### Friday, 21<sup>st</sup> September:

15,30: arrival, registration and guests accomodation in the hotel Grand Hotel Rimini

20.30: welcoming cock-tail and dinner at Grand Hotel Rimini

### Saturday, 22<sup>nd</sup> September:

9.00: Departure of the first car for the touristic tour and arrival in San Marino

10,30: welcoming cock-tail offered by the Republic of San Marino

12.30: departure of the first car for Casa Zanni

13,30: arrival at Villa Verucchio/Casa Zanni

21,00: gala dinner at Grand Hotel Rimini

### Sunday, 23<sup>rd</sup> September:

9,30: departure of the first car for the final parade along the streets in Rimini - Fellini's way.

10,30: arrival of the first car in Piazza Malatesta

Welcome by Local Authorities

Cars exhibition by participants

12,30: Romagna-style lunch in the suggestive frame of the Ancient Fishmonger's in Rimini

14,30: Greetings and end of the Meeting

The programme is subjected to variations

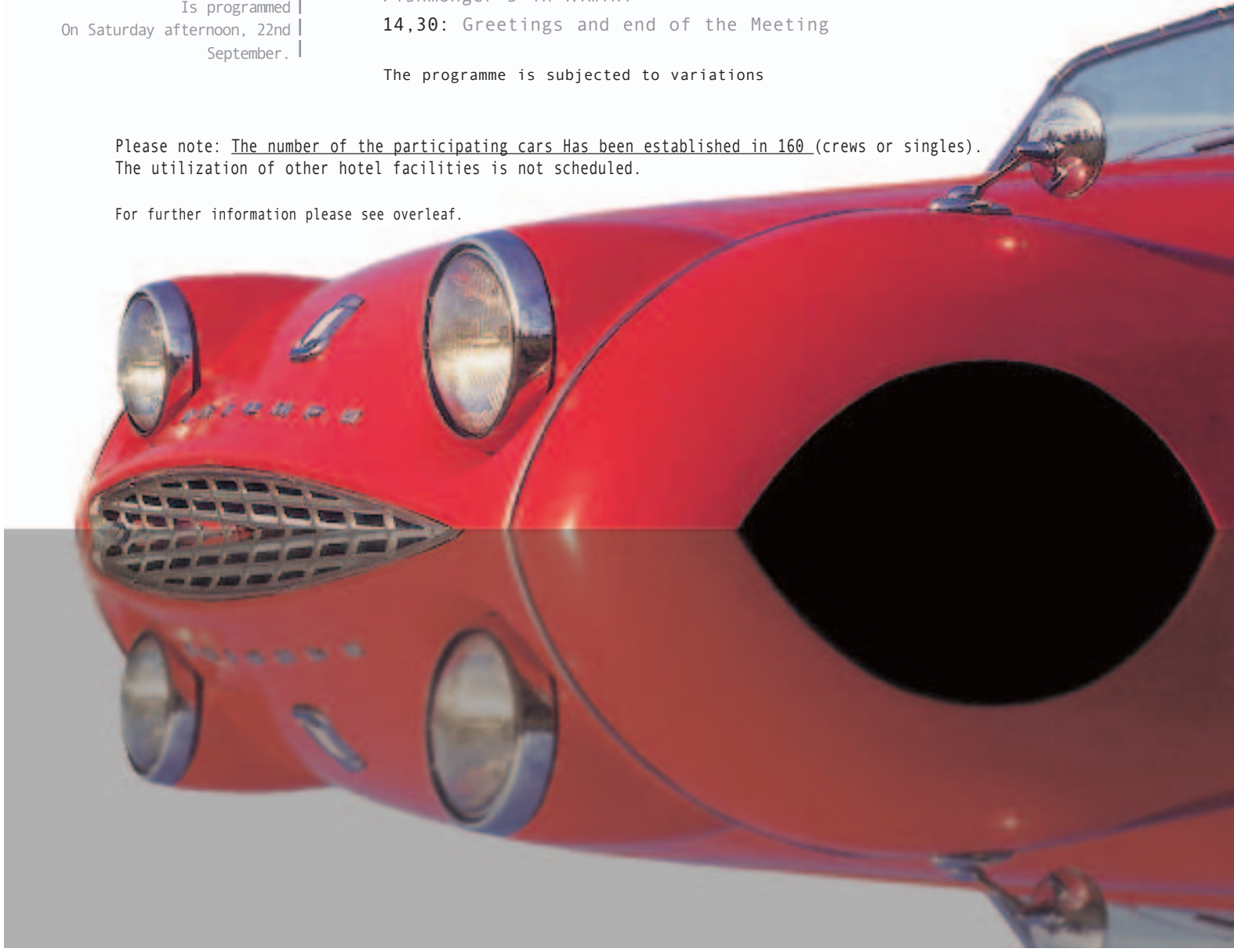
In the afternoon  
Upon reservation  
The guided visit to the  
Museum  
Maranello Rosso  
(www.maranellorosso.com)  
and to The Museum Abarth  
Will be possible  
(for all those  
Who are therein interested)  
Min. 15 - max. 50 crews.

As option we suggest  
You the tour of  
The medieval village  
Of St. Leo  
(a few Km. far  
From Villa Verucchio).

In any case  
No official activity  
Is programmed  
On Saturday afternoon, 22nd  
September.

Please note: The number of the participating cars Has been established in 160 (crews or singles).  
The utilization of other hotel facilities is not scheduled.

For further information please see overleaf.





## Information

ACCOMODATION AT GRAND HOTEL RIMINI WILL BE ALLOTTED ACCORDING TO THE ORDER MATCHING THE DATE OF REGISTRATION (UPON PAYMENT OF 50% OF THE JOINING RATE). SPECIAL ACCOMODATION REQUESTS AS WELL AS DIFFERENT ONES FROM THOSE ARRANGED BY THE ORGANIZING TR REGISTER ITALY COMMITTEE WILL NOT BE ACCEPTED.

IT'LL BE POSSIBLE TO EXTEND OR PUT FORWARD THE STAY AT THE GRAND HOTEL SEPARATELY FROM THE REGISTRATION AT THE MEETING.

THE END OF REGISTRATION IS ESTABLISHED ON 30TH APRIL 2007 ROUND 00 A.M. WITHOUT ANY DELAY (EXCEPT FOR REACHING THE LIMIT OF SPACE AVAILABILITY ON A PREVIOUS DATE).



### ORGANIZING SECRETARY'S OFFICE:

TRREGISTER ITALY/PERSON INCHARGE: DOTT. MICHELE BOTTAZZI VIA TOTI, 50 - 45100 ROVIGO - ITALY  
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### ORGANIZATION COMMITTEE:

<b>Monica Rizzati</b>	President of TR Register Italy
<b>Michele Bottazzi</b>	General Secretary's Office
<b>Maurizio Ortodossi</b>	Co-ordinator for Hotel Hospitality
<b>Mario Casarini</b>	Co-ordinator for Communication & Web
<b>Marco Cima</b>	Merchandising

### Corrado Testa

Art Direction, Concept and Communication Event

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